

Choosing the right camera



Want to invest in a new camera to capture your most wonderful moments in life, but not sure which one to choose ? This can be difficult since there is a huge range of models on the market which all have different lenses and so provide variable picture quality.

AgfaPhoto was founded with the intention of making photography accessible to all, whether you're 3 or 103 ! In this spirit, our aim is to help you find a camera that is perfectly suited to your everyday needs.

In this guide, you will find out about all the criteria to help you choose your ideal camera on the AgfaPhoto online store !





1- What are the different camera types ?

To choose the right camera, it is important to know about the technical differences between the models that you will find on our online store. At AgfaPhoto, you will find digital cameras, film cameras, disposable cameras, and instant cameras. All these models have various settings, designs and intended purposes. Let us go through the different characteristics of these camera types in detail.

Digital camera

By definition, a digital camera stores pictures directly on a memory card instead of a film. Light enters the camera via an electronic sensor, the information received is then digitally coded before appearing on the screen which allows you to instantly view the photo taken.

Did you know that the first digital camera was developed in 1979? This was a prototype which weighed 3.5 kg !

Remember that the term digital camera refers to a category of cameras that includes compact or bridge models. The digital aspect denotes the method in which the picture is taken and stored.

At AgfaPhoto, we provide digital cameras in our Realishot range, which features models that are perfect for discovering the world of photography, but also for fulfilling all your needs and wishes !

Finally note that digital cameras are popular for their compactness and can be easily slid into a bag.

Film camera

The mention of film evokes the image of a historic camera model in the world of photography. That's right, this type of camera was largely used before the advent of digital technology !

A film camera differs from a digital camera in having a roll of film – also known as a pellicle – on which the picture is stored and does not have an electronic memory. A film camera allows you to take photos in black and white as well as in colour, depending on the type of film you choose to use. The special feature of film cameras is that you will see the photos you have taken only after having developed them !

Most models you will find on our online store are fitted with 35 mm sensors which allow you to take very high-quality pictures, all with the characteristic charm of classic film photography ! AgfaPhoto models can also be reused : you just need to put a new film in before taking a new set of photos.

Note that film cameras are well-known for handling light. They are also equipped with a flash which will allow you to take clear photos in low-light environments such as indoors.





Disposable camera

The disposable camera is a great classic of the 1990s and 2000s! Even today, these devices remain greatly popular for their inimitable style.

The special feature of a disposable camera is that it contains an already fully loaded roll of film, so is ready to use until the film runs out. To take a picture, simply position the viewfinder and press the button. Like on film cameras, the photos taken with a disposable camera can only be seen after they have been developed.

When choosing a disposable camera, it is essential to think about the flash. If you want to take photos indoors, you will need to trigger the flash, so go for a model that is suited to taking photos both indoors and outdoors. If you want to take photos of your outdoor trips, there's no need for a flash, in which case choose a model intended exclusively for outdoor use. Also bear in mind that we offer disposable cameras that are both waterproof and water-resistant down to 5 metres in depth !

As its name implies, the camera is non-reusable. But this is what gives the device its charm and explains its great comeback among young people today !



2- What criteria should I use when choosing a camera ?

As you will have gathered, every model of camera comes with a different set of features. It is therefore important to know about the extra selection criteria before you commit to a purchase.

For example, it is essential to consider the quality of a camera picture: remember that a digital camera does not produce the same kind of picture as a film camera! Let us look in detail at the criteria to help you make the right choice.



Camera size

To get started as a photographer, it is crucial to choose a camera that you can hold easily in your hand. Camera size encompasses two aspects : ergonomics and practicality.

All camera models that you will find at AgfaPhoto are easy to hold, so that you can reach the different buttons as well as the viewfinder with ease. The shape of the camera is also important if you are carrying your camera around on a walk or on holiday for example. A compact digital camera can easily be slid into a bag or suitcase.



On the same note, also consider the weight of your camera! For example, our digital Realishot DC5200 model weighs 90 g, which is a little lighter than a film camera which tips the scales at 119 g.

Furthermore, think about your camera's measurements, especially if you are getting it for your child. On our website, you discover cameras that are smaller, but also more ergonomic and thus perfectly suited for little hands !

Bear in mind that for every camera model that appears on our website, you will be able to see its exact specifications with respect to weight and measurements.





Picture quality of your camera

Picture quality is a crucial thing to consider when purchasing a camera.

Bear in mind that the concept of image quality does not refer to the beauty and clarity of a picture. Rather, to get a good camera image quality, the brightness of the light and stability of the camera play a decisive role. When we talk of image quality, we are referring to the style of photography you can produce depending on the model of camera you have.

To help you understand this better, let us take the example of a film camera. This type of model produces unique images with its characteristically nostalgic style which a digital camera cannot reproduce exactly. And if this is the style of picture you are aiming for, you can also opt for a disposable camera. Both film and disposable cameras provide an authentic picture reproduction and a specific image grain which both longtime camera enthusiasts and newcomers are increasingly taking to.



Ease of use

To get started as a photographer, it is essential to choose a camera that is easy to use. Some models come with features that are difficult to master for complete beginners. The chances are that you will not use these features at all if you don't get the hang of them !

At AgfaPhoto, all our cameras are easy to hold in your hands.



For our digital cameras for example, we have chosen useful features to help guide you in taking pictures : timer, face detection, auto mode, night mode or even portrait mode. We have also designed our film cameras to make them easy to hold; sliding the film in the case is a doddle and you will no longer need to activate the sensor to capture the moment.



Design

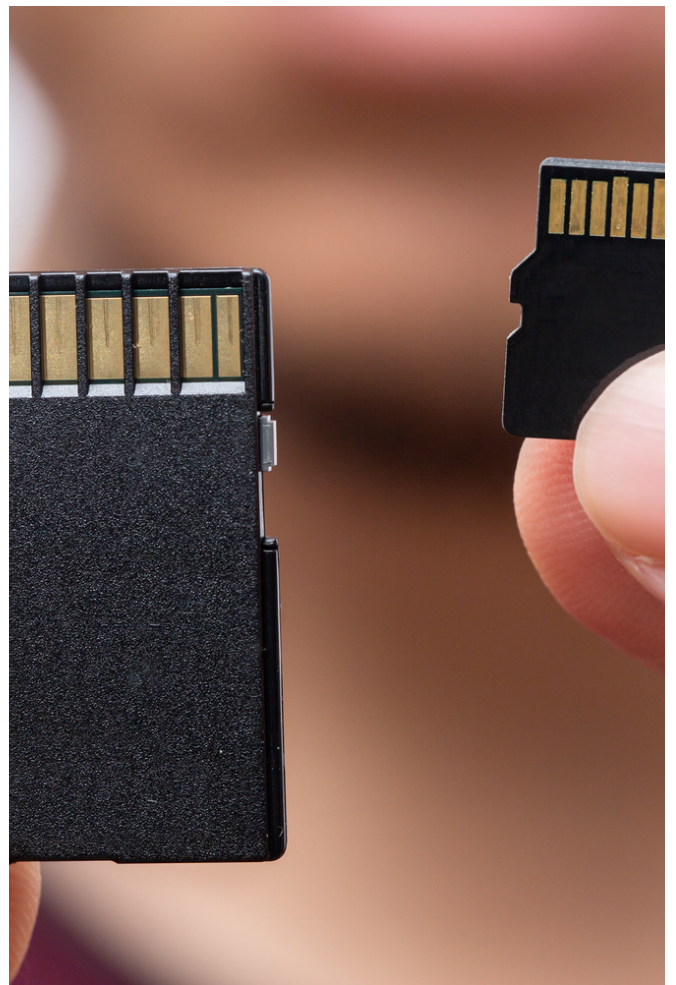
A distinction must be made between size and design! Design is important because your camera is an object you will take everywhere with you, on holiday, on a walk or to capture your most beautiful moments in life. It is also an object which will help make children want to dive into the world of photography.

At AgfaPhoto, a lot of work goes into designing our different models. We also choose attractive colours for our devices, such as blue, red, black, pink, violet or grey for our digital cameras. Meanwhile, our film cameras are designed in the typical retro style, all done in beautiful popular colours such as green or red !

Storage

Digital cameras have an internal memory as well as an external one which takes the form of an SD or micro-SD card. This system allows you to have control over the number of photos you want to store on your camera.

Look at the level of storage of the model you choose. If you like taking lots of photos and you don't yet have access to your computer to store them on, you will need an extra SD card or micro-SD card! For example, a model such as Realishot DC5200 can support an external memory of up to 64 GB. We recommend that you look at the product specifications to choose the right card format.



3- Choose your camera to suit your needs

Now that you know about the most important criteria influencing your choice of camera, the next stage is to identify your needs. Start by answering this question : what moments do you want to capture with your camera ? We will then talk you through the different models that might be a good fit for your needs.



Disposable camera

This type of camera is being increasingly used to mark special moments such as marriages or birthdays. Because it is both easy to use and inexpensive, a disposable camera can be entrusted to guests for them to take photos and preserve happy memories! Disposable cameras are also very popular with those who wish to rediscover vintage charm. There is just as much appeal in the exciting moment when you go to collect your developed photos !



Film camera

Film cameras are also very popular thanks to their authentic vintage feel. If you want to take pictures that flare with nostalgia, a traditional film camera is bound to be what you need! Camera lovers who have switched from film to digital cameras will take delight in rediscovering the simple action of the inserting the film !



Digital camera

The digital camera is an all-terrain model which you can always use with ease, whether you're on holiday, at a special occasion or just out on a Sunday stroll. This type of model is ideal for capturing your special moments in life, a camera that is compact and perfectly easy to handle when you are out exploring the world of photography.

Now you know all about the key things to consider when buying your camera ! Do browse the different categories on our online store to check out our various models and take your pick.



FOR MORE INFORMATION

Go to www.agfaphoto-gtc.com

