

GUIDE

# What is the best camera for children ?

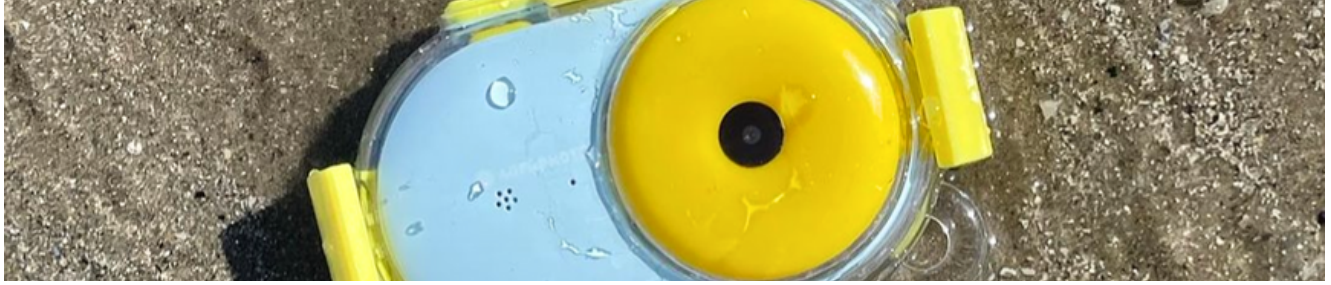


From an early age, children have a constant need to be creative. Little ones will often draw things to develop both their imagination and motor skills. From a creative point of view, photography can come naturally to the picture taker after a drawing board stage. This is a fantastic way of keeping memories alive as well as having fun and building ingenuity.

Of course, the right choice of camera for a child is important because the model chosen must be adapted to the age group and type of pictures that your little one will feel inclined to take. AgfaPhoto will help all photography enthusiasts, whether you're 3 or 103 ! We will therefore guide you on choosing the best camera for your child.

In this guide, you will find all our tips on getting your child a camera which will help them remember happy moments !





# 1- Why get your child a camera ?

In an age when smartphones have become integral to our daily lives, children are more familiar with photography than ever. From an early age, they are in the habit of posing for the camera, taking selfies, and checking the screen to see if the picture is good. But the problem with smartphones for children is that they are the preserve of adults !

If your child shows a real interest in photography, why not get them their own camera ?

With techniques such as centring, zooming, adjusting, cropping, and printing: a camera for your child will present them with countless opportunities and encourage them to be bold! At the same time, it is an excellent way for little ones to develop their creativity. Photography is a form of art, so it is perfect for allowing children to nurture their sense of detail and observation.

Finally, having their own camera gives children a sense of responsibility, since this is an object that must be taken care of and is adapted to their own age group.

It is also a way of developing the imagination as it involves going in search of scenes and objects to photograph. You will soon find that the photos taken by your child will give you a better idea of their main interests. Little ones will become attached to photographing objects, people and places that mean something to them.

A camera for children also helps them exercise their memory !

Photos stored on the device with an SD card can be viewed later, which helps children remember what they did on that day. In this same spirit, photography allows little ones to share and express their preferences: by looking at the photos, they can recall their emotions and explain to their parents what they enjoyed the most about their holidays for example.

## 2- Criteria for choosing the right camera for your child

The best choice of camera for your child is the one that is best adapted to their needs and age group. Also consider the distinctive features available on each camera.





## The child's age : an essential criterion

From the age of three, children can start discovering photography using their own camera. At AgfaPhoto, we offer a range of devices suitable for use by children aged three and above. All our models are designed for use by children up to the age of about twelve.

Age is important because this has a bearing on how well your child can hold their camera. It is essential that they can get a good hold on their camera with their little hands. An unwieldy device will be too difficult to grip, and your child will risk dropping it during use.

Realikids Cam Mini models measure 83 x 60 x 58 mm, making them compact and ergonomic models which little ones will be able to hold easily to take their best photos. Remember that some models may also have a small handle which will allow children to hold their camera still and stabilise the pictures they take.

Ergonomics and measurements of the camera are vital, so also consider accessories such as a neck or wrist strap.

During your walks, these features allow children to hold their camera so that they can easily use it when they want to. At AgfaPhoto, the Realikids Cam 2 model includes a neck strap such as the water-resistant version known as called Realikids Cam Waterproof.



# Camera design : essential for stimulating children's interest

Camera design and colour play a crucial role in the growth of your little photographer. The design helps them develop their motor skills while the colour improves visual appeal. Children's toys are often brightly coloured and visually stimulating. To small children, a colourful camera also distinguishes itself from adults' cameras. At AgfaPhoto, our range of children's cameras combines tones that are both soft and joyful.

Yellow and blue, pink and yellow or even orange and yellow: every model comes in fun colours to make children proud to walk around sporting their new camera !

Of course, the design must also play a role in attracting children's interest. That's why a children's camera often has a fun amusing shape. For example, our waterproof models have an oval design resembling a donut, which is sure to delight the little photography enthusiasts.



# 3- Features adapted to children's needs

A camera can provide little ones with a whole new means of recreation. Taking pictures is not the only thing a children's camera can do. They can also take videos and selfies as well as add funny filters.

Children are very quick to take an interest in modern technology : From an early age, they will see parents taking selfies or even adding filters. Moreover, it is important that their own camera includes fun features !



# Video

Taking videos is an excellent way for children to remember things, tell little stories and become familiar with these now ubiquitous forms of media. Like all other models in the children's range, Realikids Cam Mini models come with this video feature. The Realikids Cam Mini has an IPS 2" screen which enables children to control image centring to then view the film with ease !



# Games

Remember what we said earlier : a camera can supply a whole new means of self-entertainment for children! They also keep children busy with in-built games. As shown in our brochure, the Realikids Cam Mini model features a snake game, the puzzle game Sokoban, a maze or even a combat game.





# Filters

From an early age, children have an affinity for pictures or videos with funny filters applied. It is therefore essential that their own cameras offer them the chance to have fun tweaking their pictures by adding rabbit ears, decoration or even a coronet or cowboy hat ! These features allow every child to develop their creativity as well as amuse themselves with friends during special occasions such as a birthday party.

At AgfaPhoto, all our children's cameras offer the possibility of adding filters. Some models come with up to 20 different effects to keep little ones' imaginations busy.



# 4- Classic camera features on a camera

When little ones get to use a camera, they love to mimic the grown-ups! That means a children's camera must come with all the essential features of a classic one.

Some children's cameras also feature a flash mode to make it easier to take photos when on the move! Moreover, to allow littles ones to capture their favourite moments with friends, the timer function is another must-have.



# Selfie mode : a must-have

Like every other filter, selfie mode is essential for all young generations. Little ones will be able to take their first selfies of just themselves or with their best friends ! At AgfaPhoto, we have fitted the Realikids Cam 2 model with a second CMOS sensor on the back of the device to enable children to easily take selfies of themselves !



## Cameras adapted for young adventurers

Children can use their camera at any point in their day-to-day life: out on a walk, at home, with close friends, and of course on holiday. In sum, children's cameras must be robust to withstand impacts from little ones' activities ! The wrist strap and neck strap also constitute vital accessories. However, other features designed for explorers are even more interesting !

At AgfaPhoto, we have made our children's cameras waterproof ! The Realikids Cam Waterproof casing is water-resistant up to 10 m, so it can easily endure rain and being underwater. The camera's casing is removable, so children can choose to take it off to access a compact model that is both fun and original.

# 5- Even more sophisticated features to act like the grown-ups

Instant cameras are extremely popular with adults and teens, but also with the younger ones ! This type of camera produces photos which are printed instantly. Instant cameras provide an excellent way of capturing wonderful moments in life for sharing with friends and putting up in the bedroom.

AgfaPhoto has designed an instant ink-free camera for children. The design is based on a simple principle : the camera prints high-quality black and white photos onto a roll of thermal paper. To make this easier, this type of model includes a screen which allows photos stored on a micro-SD card to be centred and viewed again. The advantages of thermal printing are its ease and economy : the models we offer come with three rolls of thermal paper to produce the equivalent of three hundred black and white printings.



# What to get your child when they are growing up ?

Once your child grows up, they will go to the next level by choosing a camera aimed at adults.

The best choice of digital camera for older children is Realishot, which offers an excellent introduction to the world of photography from an adult's perspective. Compact and easy to use, Realishot cameras are available in a vast range of colours young ones will adore: violet, pink, blue, red, or just black or grey.



Cameras in this range are even available in a waterproof version: which means your children will be able to capture beautiful moments by the sea, in the snow or in the rain !

As you can see, the best camera for your child is the one which is the most suitable companion for them on all their adventures and which will be able to fulfil all the demands imposed by their creativity. The best camera for your child is also the one which is best suited to their age group. For the youngest children, material strength and easy handling are essential camera properties. As children grow up, they can get even more creative just like the grown-ups !



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