

What sort of camera should you use on holiday ?



Your accommodation's booked, you've got your plane or train tickets, and you're ready to set off on holiday !

This year, you're going on a sporting adventure. Hiking, diving and surfing, here we come! But there's something niggling you... You want to immortalise your escapades but have no idea what sort of camera to use. If you love action-packed holidays, you'll need a camera that can keep up with your movements, from capturing sea depths to your fastest ski descent !

Fortunately, AgfaPhoto's been accompanying photographers of all ages while they snap life's best moments, so we're here to help you choose a camera capable of capturing all your holiday memories, no matter how acrobatic !

A holiday camera needs to be an "all-terrain" device tough enough to handle all your activities while ensuring you get superb shots. But if you're off on a sporty trip, you may prefer a camcorder that can match your speed and daring exploits !

So check out all our tips for choosing a camera and camcorder guaranteed to keep up with your pace for an unforgettable holiday.





1- Which camera's best for a seaside holiday ?

A holiday by the sea means tons of sand and saltwater! During a holiday in the sun, you may head off on a dive or simply snap your little ones as they go for a paddle or learn their first strokes. So, if you're off to the coast, you'll need a camera that's not scared of water or sand. You may also want to film your skateboard tricks along a boardwalk or surf the Basque Country's finest waves, in which case you'll want to reach for your Action Cam !

A hard-as-nails camera that can withstand any day at the beach

Here at AgfaPhoto, we developed the Realishot WP8000 digital camera, a waterproof device that can handle up to 3 metres in depth! Its waterproof housing makes it perfect for any nautical escapade from underwater selfies to incredible dives, thrilling surfing sessions and any other seaside activity you'd like to snap without damaging your camera. Obviously, this waterproof camera needs to do more than deal with extreme environments, so it's equipped with superb presets to ensure fantastic shots: sports, beach, evening, night, landscape or portrait, it is up to you to choose the one that matches the setting.

If you're not sure which mode to choose, go for the automatic mode and let the camera's integrated software work its magic. One thing kids and adults love when at the seaside is snapping all the fish that cross their paths! The Realishot WP8000 is the go-to for underwater portraits and selfies. It has a high-performance CMOS sensor and a dual screen, for perfectly framed selfies. You'll also be able to take videos thanks to the 1.8" front LCD screen - time to take on that starring role!

Another thing about days at the beach is having to lug your gear around ! So you'll need a compact and lightweight camera! The WP8000 weighs a mere 122g and comes with a protective cover, so you can easily slip it in your beach bag.

Kids will also want to snap their seaside antics ! AgfaPhoto's got them covered with robust child-friendly devices such as the Realikids Cam Waterproof. Just pop it in your beach bag, so the kids can capture all their maritime (or land-based) shenanigans !





What about opting for an Action Cam ?

If you want to immortalise your ultra-sporty seaside holiday and share your experience on social networks, then grab an Action Cam !

Film your most extreme activities while ensuring superb quality thanks to two of our flagship, high-performance models : the Realimove AC7000 and Realimove AC9000 Action Cams.

You'll be blown away by the AC7000's image quality, 120° viewing angle as well as its optimal 2.7k video resolution.

the Realimove AC7000 comes with 10 accessories, including waterproof housing, so you can film your incredible dives. If you want an even better image quality, then you'll love the Action Cam Realimove AC9000 ! This sports camcorder is the ultimate device for 4K shoots to smoothly capture the most extreme activities. This camcorder won't mess up, for an immersive rendition of your finest skateboard tricks and surfing moves. When you settle down to watch your holiday videos, you'll be able to relive your prowess as if you were still there.





2- Which camera's best for a snow-packed holiday ?

Lots of people count on their smartphone to take snaps of their winter sports holiday... Until it all goes belly-up and the next thing you know the screen's smashed to smithereens !

A robust camera suitable for the fastest runs

A camera that's sturdy, compact and waterproof, ready for a black run as well as a high-altitude restaurant. Fiddling around with a camera when you're wearing gloves and holding ski poles inevitably means your device will end up in the snow! So, plan ahead and invest in a waterproof camera.

As with seaside holidays, we recommend the Realishot WP8000: its waterproof housing means you can hit the slopes with peace of mind in the knowledge that you'll get Insta-worthy photos !

We particularly like its double screen for great selfies with family or friends : no need to worry if everyone's in the snap, this beauty will perfectly line up the shot. Plus, the 2.7" main screen is great for stills and videos as you show off your moves and ski tan !

One problem with slopes, whether skiing or snowshoeing, is a lack of stability. Wobbly conditions can cause motion blur, which is a lack of sharpness that could ruin your holiday memories. So make sure your camera is armed with a stabiliser !

Stabilisers are more practical and effective than tripods : they're integrated into cameras and compensate for bumpy movements so that the sensor records a static image. Nowadays, most digital cameras are equipped with a stabiliser, including AgfaPhoto's devices.

Another thing to consider for your winter getaway is your camera's storage capacity! When we head off on a ski holiday, it can be hard to travel light. With your ski gear and loads of warm clothes, you won't want to pack heavy tech.

So, if you plan to take lots of photos and/or videos, invest in a suitable SD card. The waterproof Realishot WP8000 takes a Micro SD card up to 128 GB, so you'll have all the storage you need to capture your entire ski trip.

To lighten your luggage and your ski session, think about the size and weight of your camera. The Realishot WP8000 is compact and measures a mere 112x63x28 mm for a total weight of 122 g ! It also has an ergonomic design and wrist strap for ultra-easy handling.



An action cam: the perfect solution for adrenaline-pumping videos

While a camera will capture plenty of holiday memories, videos are the way to go for your action-packed moments. The Action Cam is a sports camcorder, perfect for ski trips! It's a no-brainer, the Action Cam is an anytime, anywhere device designed for sporty fun. The Action Cam can be used to make basic videos, but we also have a 4K action camcorder with an integrated stabiliser ready to capture your most thrilling descents !

So, if you'd like to take HD videos of your ski strip adventures, check out the Realimove AC7000 Action Cam with its 120° viewing angle.



This very reasonably-priced model has all the sports camcorder basics for an excellent entry-level device. The 110° viewing angle provides an excellent field of view that will capture all your downhill moves and snowshoe outings ! Plus it has waterproof housing, so no worries if you drop it in the snow (or dive to 30 metres during other getaways).

The Action Cam camcorder comes with all the accessories you need to set it up, for example, if you want to attach it to your ski helmet. Another plus with this camcorder is its Wi-Fi connection: thanks to this feature you can control and configure the Action Cam remotely from your smartphone, transfer your files to another device and share your exploits on social networks !



3- Hiking holidays : find the most suitable camera to capture all the stages in your walk

Whether you head off for the day or attack a multi-day hike, you'll want to capture the gorgeous landscapes, take selfies or group photos. However, hiking means the risk of rain or dropping your camera in a muddy puddle !





So if you're a hiking fan, best to go for a waterproof camera such as the Realshot WP8000. This model will easily withstand your hardest treks while ensuring stunning shots. Up a mountain or along the coast, hiking is about incredible landscapes, and this camera has a landscape preset, so you can count on superb photos.

With 24MP photo resolution and 1080p full HD videos, you'll capture the very essence of the amazing landscapes you encounter, whatever the weather conditions.

If you fancy letting your imagination run wild during your hikes, then check out our new Realshot DC9200 with its 10X optical zoom! It's the perfect camera for superb photos of your family holiday. Plus you can choose the image's effects: soft focus, normal or vivid.



Another option to take on your holiday hikes (or Sunday strolls!) is a film camera, which will add an authentic feel to photos! Film cameras produce photos that are irresistibly vintage and charming. Plus you get to retrace the history of photography as you load and wind your film before the fun of seeing how the developed shots turn out!

Looking through the photos of your holiday outings and walks is an excellent way to ease those post-holiday blues. AgfaPhoto has of course a comprehensive catalogue of film cameras with a retro design that take 35mm films. It's up to you to choose your favourite colour from a wide selection of models ranging from beige to green, brown and red!



Are you planning a bike ride and want to film the best moments? Well, our Action Cam can be attached to your helmet or your bike's handlebars! Film the road ahead (or yourself) and immortalise those special holiday moments.

So, you're now up to speed on the type of camera or camcorder you'll need for your next holiday - or throughout the year! Whether you want to capture family time at the seaside, look back on your hike in the Pyrenees or along the GR20, or impress your friends with your extreme sports challenges, we've got you covered! Digital camera, Action Cam, film camera : it's up to you to choose the camera that will perfectly immortalise those precious holiday moments.



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